

**Facade Renovation Grant Program**

*Economically Distressed Area only. Not subject to ROI Evaluation.*

**Objective**

The Façade Renovation Grant Program is designed to provide commercial or retail façade renovation funding assistance for existing businesses in targeted areas. In these areas, the insufficient infrastructure coupled with degrading structures has become an obstacle to business location and expansion. The collateral/equity in the buildings in these areas do not translate into enough to get traditional financing/loans to make improvements and thus the buildings continue to degrade. The public investment in the facades of structures in strategic areas not only will provide the gap in equity to get traditional financing for upgrades; it has the potential to translate into enhanced sales and/or customers for many of the businesses in these areas. Furthermore, these renovations can help in reducing blight and creating positive momentum toward community redevelopment.

**Criteria**

- The company must be located within a designated economically distressed area (Exhibits A and B).
- The company must be located within a commercial corridor meeting all required zoning.
- The property must be in good standing with the City and have no outstanding liens or violations.
- The program matches two dollars of City funding for every one dollar of eligible façade renovation costs (including contributions of materials with documented receipts) borne by the owner/tenant up to a maximum of:
  - Level 1 Areas - ~~\$7,500~~\$5,000 in City funding.
  - Level 2 Areas - ~~\$15,000~~\$10,000 in City funding.
- Funds may be used for renovation of the front and sides of buildings visible to public streets (including painting, cleaning, staining, masonry repairs, repairing or replacing cornices, entrances, doors, windows, decorative details and awning, signage) as well as decorative fencing (not chain-link), landscaping elements required by City Code – Ch. 656 Zoning Code-Part 12 and permanently affixed exterior lighting. Funds may not be used for residential property, building permits, acquisition of property, machinery or equipment, working capital, inventory or refinancing of existing debt.
- Businesses eligible for the Façade Renovation Grant Program must strive to utilize City approved JSEB's for renovation work associated with this grant. Eligible businesses utilizing the services of a City-approved JSEB to complete renovation work will not be required to provide matching dollars as stated above. The City will cover the costs for the renovation work, up to the maximum amounts outlined above for Level 1 and Level 2 Areas, upon completion of the work by the City-approved JSEB.
- Business structures receiving Façade Renovation Grant funds must be in compliance with all existing city, state, and federal building codes and regulations and permitting requirements as a prerequisite to the receipt of funds.
- Grant eligibility is limited to one address per year.

1 Introduced by Council Member J. Carlucci:  
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4 **ORDINANCE 2024-165**

5 AN ORDINANCE APPROVING AN AMENDMENT TO THE  
6 FAÇADE RENOVATION GRANT PROGRAM APPROVED AS PART  
7 OF THE PUBLIC INVESTMENT POLICY OF THE OFFICE OF  
8 ECONOMIC DEVELOPMENT TO PROVIDE THAT GRANT  
9 MATCHING DOLLARS WILL NOT BE REQUIRED WHEN A  
10 CITY-APPROVED JACKSONVILLE SMALL AND EMERGING  
11 BUSINESS ("JSEB") IS RETAINED BY AN ELIGIBLE  
12 BUSINESS AND COMPLETES THE FAÇADE RENOVATION  
13 WORK AND TO INCREASE THE TOTAL AMOUNT OF CITY  
14 FUNDING THAT MAY BE PROVIDED IN LEVEL 1 AND LEVEL  
15 2 AREAS; PROVIDING AN EFFECTIVE DATE.  
16

17 **WHEREAS,** the City Council approved a revised Public Investment  
18 Policy of the Office of Economic Development by adoption of Ordinance  
19 2016-382-E, which has most recently been amended by Ordinance  
20 2022-726-E; and

21 **WHEREAS,** the Public Investment Policy includes a Façade  
22 Renovation Grant Program (the "Program") to be administered by the  
23 Office of Economic Development which targets economically distressed  
24 areas of the City; and

25 **WHEREAS,** the Program guidelines provide that eligible  
26 businesses seeking funding must strive to utilize City-approved  
27 Jacksonville Small and Emerging Businesses ("JSEBs") for façade  
28 renovation work associated with the Program; and

29 **WHEREAS,** the City Council desires to further encourage the use  
30 of JSEBs throughout the City by modifying the Program criteria to  
31 eliminate the requirement for a grant recipient to provide matching

1 dollars when a JSEB is retained and completes the façade renovation  
2 work; and

3 **WHEREAS,** the Council also acknowledges that the costs for  
4 materials and labor to complete façade and other types of improvements  
5 contemplated by the Program have increased and desires to further  
6 modify the Program guidelines to increase the City funding amount  
7 authorized in Level 1 and Level 2 Areas; now therefore

8 **BE IT ORDAINED** by the Council of the City of Jacksonville:

9 **Section 1. Approval of Amendment to Façade Renovation Grant**  
10 **Program of the Public Investment Policy.** The City Council hereby  
11 approves and authorizes an amendment to the Façade Renovation Grant  
12 Program provisions of the Public Investment Policy of the Office of  
13 Economic Development as outlined in **Exhibit 1**, attached hereto and  
14 incorporated herein by this reference. Except as specifically  
15 provided herein, there are no other changes or amendments to the  
16 Program or the Public Investment Policy approved by Ordinance  
17 2016-382-E, as amended.

18 **Section 2. Oversight Department.** The Office of Economic  
19 Development shall continue to have oversight of the Program as  
20 described herein.

21 **Section 3. Effective Date.** This Ordinance shall become  
22 effective upon signature by the Mayor or upon becoming effective  
23 without the Mayor's signature.

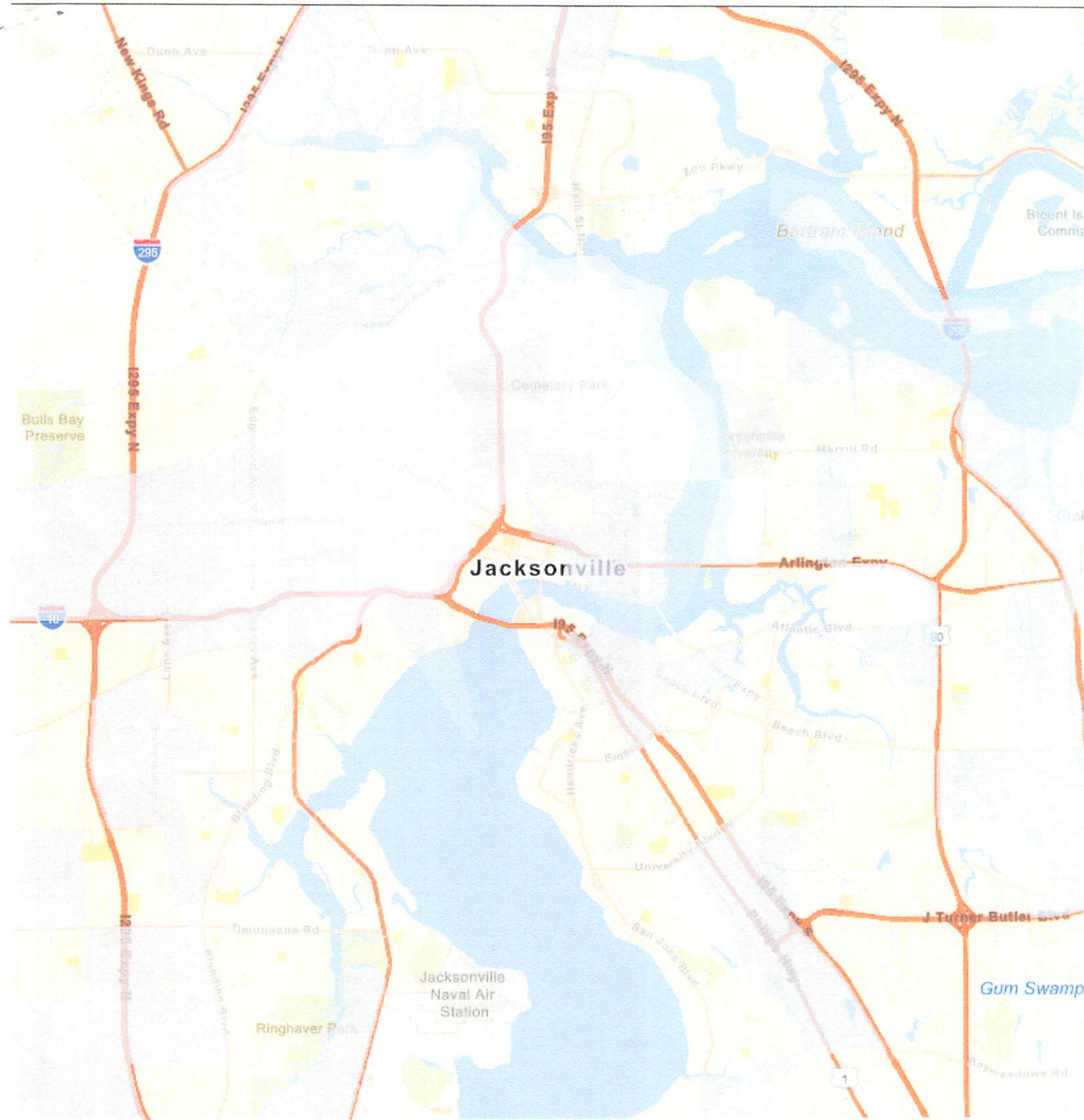
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25 Form Approved:

26  
27           /s/ Mary E. Staffopoulos          

28 Office of General Counsel

29 Legislation Prepared By: Mary E. Staffopoulos

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# Jacksonville

Jacksonville  
Naval Air  
Station

Ringhaver Park

Bartram Island

Gum Swamp

New Kings Rd

19A Exp N

195 Exp N

1295 Exp N

295

95

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Dunn Ave

5th Ave

100 Pkwy

Bulls Bay Preserve

Cemetery Park

Edgewood

Merrill Rd

Commonwealth Ave

Arlington Exp

Lans Ave

Blanding Blvd

105 Exp N

Atlantic Blvd

Beach Blvd

Beach Blvd

Timucua Rd

Bradford Blvd

Handloch Ave

Embury

University Blvd

San Jose Blvd

J Turner Butler Blvd

Baymeadows Rd